



Advertiser's Name: _____

Address: _____

Advertiser's Contact Name: _____

Phone Number: _____

Email: _____

Ad Size (See following page for details) *

Back Cover (one ad space available).....	\$500
Inside Cover (two ad spaces available).....	\$500
Full page.....	\$350
Half page	\$250
Quarter page	\$125

* All ad space available in full color or black and white.

Payment attached

Payment to be mailed to PCS

Ad copy attached

Ad copy to be emailed to PCS Manager
(manager@piedmontchambersingers.org)

Mail to:

Piedmont Chamber Singers
PO Box 20573
Winston-Salem, NC 27120

Questions:

Please contact Scott Schumpert, Manager at **(336) 722-4022**
Or email [**manager@piedmontchambersingers.org**](mailto:manager@piedmontchambersingers.org)

Sold by: _____ Date: _____

Deadline: October 1, 2017

(Ad Copy, Artwork, and Payment must be received by this date)



SPONSORSHIP LEVELS

Benefits

Program advertisers will receive:

\$500 Full page Color Ad:

- Back cover or inside front or back cover
- A text link on the advertiser's page of the PCS website
- 5 Complimentary tickets (*a \$125 value*)

\$350 Full page Color or BW Ad

- Interior pages
- A text link on the advertiser's page of the PCS website
- 3 Complimentary tickets (*a \$75 value*)

\$250 Half-Page Color or BW Ad

- One-half page interior ad
- A text link on the sponsors page of the PCS website
- 2 Complimentary tickets (*a \$50 value*)

\$125 Quarter Page Color or BW Ad

- One-quarter page interior ad
- A text link on the sponsors page of the PCS website
- 1 Complimentary ticket (*a \$25 value*)

ADDITIONAL SPONSORSHIPS

Piedmont Chamber Singers offers additional opportunities and benefits for companies or individuals sponsoring our Season 40 concerts. Please contact Scott Schumpert at 336-722-4022 or email manager@piedmontchambersingers.org to receive our Sponsorship Proposal Booklet with details.

CONCERT PROGRAM BOOKLET DESCRIPTION

5.5" w X 8.5" h saddle-stitched booklet
Color Cover and interior pages

AD SPECIFICATIONS:

Back Cover and Inside Front and Back Covers

Full Color, Full Page Bleed

Trim Size: 5.5" w x 8.5" h
Bleed Size: 5.75" w x 8.75" h (.125" extends beyond trim all four sides.)
Safety: 4.5" w x 7.5" h (All text should be within .5" of trim all four sides.)

Interior Pages in Color or Black and White

Full Page Bleed

Trim Size: 5.5" w x 8.5" h
Bleed Size: 5.75" w x 8.75" h (.125" extends beyond trim all four sides.)
Safety: 4.5" w x 7.5" h (All text should be within .5" of trim all four sides.)

Full Page Non-bleed

Ad Size: 4.5" w x 7.5" h

Half Page Non-bleed

Ad Size: 4.5" w x 3.5" h

Quarter Page Non-bleed (Business Card)

Ad Size: 4.5" w x 1.875" h

Ad Artwork Specifications:

Preferred: Illustrator EPS, All images embedded,
all fonts converted to paths. Image resolution 300 dpi.

Also accepted: PDF, TIFF, JPEG, InDesign package.

Elements can be accepted with information for simple ad assembly. Preferred image resolution 300 dpi. Logos should be provided as vector EPS files or high-resolution TIFF or JPEG.

To send Artwork/Files: Please email manager@piedmontchambersingers.org
For Questions: Please email manager@piedmontchambersingers.org
or call (336) 722-4022.

Deadline: **October 1, 2017**
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