



SPONSORSHIP LEVELS

Benefits

Program advertisers will receive:

\$500 Full page Color Ad:

- Back cover or inside front or back cover
- A text link on the advertiser's page of the PCS website
- 5 Complimentary tickets (*a \$125 value*)

\$350 Full page Color or BW Ad

- Interior pages
- A text link on the advertiser's page of the PCS website
- 3 Complimentary tickets (*a \$75 value*)

\$250 Half-Page Color or BW Ad

- One-half page interior ad
- A text link on the sponsors page of the PCS website
- 2 Complimentary tickets (*a \$50 value*)

\$125 Quarter Page Color or BW Ad

- One-quarter page interior ad
- A text link on the sponsors page of the PCS website
- 1 Complimentary ticket (*a \$25 value*)

ADDITIONAL SPONSORSHIPS

Piedmont Chamber Singers offers additional opportunities and benefits for companies or individuals sponsoring our Season 40 concerts. Please contact Scott Schumpert at 336-722-4022 or email manager@piedmontchambersingers.org to receive our Sponsorship Proposal Booklet with details.



CONCERT PROGRAM BOOKLET DESCRIPTION

5.5" w X 8.5" h saddle-stitched booklet
Color Cover and interior pages

AD SPECIFICATIONS:

Back Cover and Inside Front and Back Covers

Full Color, Full Page Bleed

Trim Size: 5.5" w x 8.5" h
Bleed Size: 5.75" w x 8.75" h (.125" extends beyond trim all four sides.)
Safety: 4.5" w x 7.5" h (All text should be within .5" of trim all four sides.)

Interior Pages in Color or Black and White

Full Page Bleed

Trim Size: 5.5" w x 8.5" h
Bleed Size: 5.75" w x 8.75" h (.125" extends beyond trim all four sides.)
Safety: 4.5" w x 7.5" h (All text should be within .5" of trim all four sides.)

Full Page Non-bleed

Ad Size: 4.5" w x 7.5" h

Half Page Non-bleed

Ad Size: 4.5" w x 3.5" h

Quarter Page Non-bleed (Business Card)

Ad Size: 4.5" w x 1.875" h

Ad Artwork Specifications:

Preferred: Illustrator EPS, All images embedded,
all fonts converted to paths. Image resolution 300 dpi.

Also accepted: PDF, TIFF, JPEG, InDesign package.

Elements can be accepted with information for simple ad assembly. Preferred image resolution 300 dpi. Logos should be provided as vector EPS files or high-resolution TIFF or JPEG.

To send Artwork/Files: Please email manager@piedmontchambersingers.org
For Questions: Please email manager@piedmontchambersingers.org
or call (336) 722-4022.

Deadline: **October 1, 2017**
(Ad Copy, Artwork, and Payment must be received by this date)